

Houstonia.

Presents



SUNDAY

Bloody SUNDAY

*The ultimate Sunday Funday
with booze, food, and games*

**Sunday, October 12, 2014
11 a.m. to 2 p.m.**

GreenStreet

1201 Fannin St.
(Downtown)

WRAPBOOK

- Event Overview -

WHAT: Sunday Bloody Sunday - Bloody Mary Competition

WHEN: Sunday, October 12, 2014

WHERE: GreenStreet

ATTENDANCE: 300

EVENT DETAILS: The crowd came thirsty for Houstonia's first ever Sunday Bloody Sunday bloody mary competition. Sponsored by GreenStreet and Deep Eddy Vodka, twelve restaurants and bars went head-to-head to win the title of Best Bloody Mary as the House of Blues Gospel Choir belted out beautiful songs. In between sips of tomato-ey goodness, guests stopped by the Evamor hydration station to cleanse their palates, accessorized up for the photo booth provided by Fun Fab Photo Booths, and played yard games such as life-size jenga, giant chess, and corn hole.

Proceeds from ticket sales benefited SNAP. Thank you to everyone who attended and volunteered, and to the participating restaurants, sponsors and event partners for helping make Sunday Bloody Sunday a success!

BENEFITING: SNAP (*Spay-Neuter Assistance Program*)

- Event Sponsors -



- Event Partners -



+FUN FAB PHOTO BOOTHS & DJS

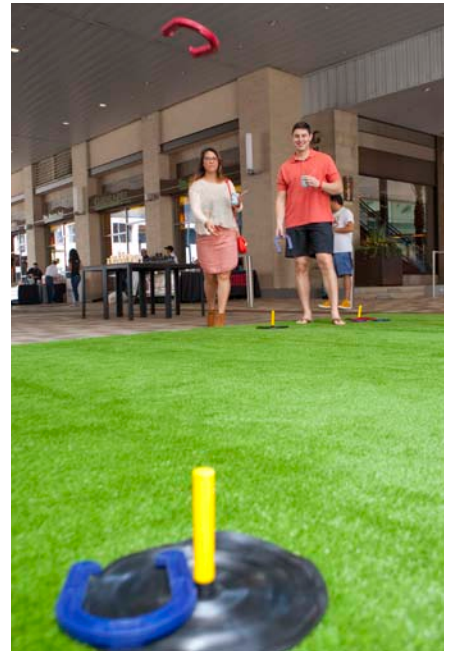
- Event Photos -



- Event Photos -



- Event Photos -



-Promotional Elements: Digital-

Houstonia. Presents
 Sunday, October 12, 2014
 11 a.m. to 2 p.m.
 at GreenStreet

**SUNDAY
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[The ultimate
 Sunday Funday]
 GET YOUR TICKETS NOW!

Houstonia. Presents

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 11 a.m. to 2 p.m.
 GreenStreet

GET YOUR TICKETS NOW!

ROS ADS
 IMPRESSIONS: 60,859
 CTR: .32%
 TOTAL VALUE: \$1,200

ENEWSLETTER ADS
 IMPRESSIONS: 59,523
 AVG. OPEN RATE: 20.63%
 TOTAL VALUE: \$4,100

ADVERTISMENT

JOIN US THIS WEEKEND!

Houstonia. Presents

**SUNDAY
 Bloody
 SUNDAY**

A bloody mary
 competition like
 no other!

TICKETS JUST \$25
 AND INCLUDE FOOD,
 DRINK, & ENTERTAINMENT.

BUY NOW!

Sponsored by

**BEERSONY
 TEXAS**

GREEN STREET

Proceeds from ticket sales benefit
SNAP
 Gay-Neuter Assistance Program

INTERSTITIAL
 IMPRESSIONS: 19,742
 CTR: 8.93%
 TOTAL VALUE: \$1,300

-Promotional Elements: Social Media-

facebook Sign Up

Email or Phone: Password: Log In

Keep me logged in Forgot your password?

Houstonia. Presents **#SundayBloodySundayHouston**

Sunday, October 12, 2014
11 a.m. to 2 p.m.
at GreenStreet

OCT 12 **Sunday Bloody Sunday**

Sponsored by **DEEPAADDY VODKA** and **GREENSTREET**

Public · Tasting · Hosted by Houstonia Magazine

Join Save Invite

Sunday, October 12 at 11:00am - 2:00pm CDT
2 days from now · 30°C / 24°C Chance of a Thunderstorm

Greenstreet 1201 Fannin St, Houston, Texas 77002 Show Map

Tickets Available Find Tickets
www.houstoniamag.com

GUESTS
117 going 41 maybe 539 invited

INVITE FRIENDS
+ Add friends to this event

English (US) · Privacy · Terms · Cookies · More · Facebook © 2014

Take Sunday brunch up a notch with unlimited tastes of delicious bloody marys shaken, stirred, and served by the best restaurants and bars in the city. Once you make your rounds through Greenstreet, cast your vote for the Best Bloody Mary in town.

Andalucia Tapas. Batanga Houston, Beaver's, Brick & Spoon – Montrose, El Big Bad, Hearsay on the Green, Hotel ICON's LINE & LARIAT Restaurant/Bar/Lounge, Lowbrow Houston, Mia Bella Restaurants, Quattro at the Four Seasons Hotel Houston, Ragin Cajun, and The Houston Club are all in it to win it. Whose bloody mary will take home the win??

A Houstonia Sunday Funday wouldn't be complete without great food, live music from the House of Blues gospel choir, a photo booth, and yard games. This is an event not to be missed!

Get your tickets now, just \$25 for unlimited everything! <http://www.houstoniamag.com/bloody sunday>

FACEBOOK EVENT PAGE TOTAL VALUE: \$1,500

H Houstonia Magazine shared a link.
Posted by Katharine Leigh Shikout (1) · October 8

Instead of trying to decide which restaurant to hit for a bloody mary this Sunday morning, do the smart thing: hit a dozen at once and really kick that hangover in the throat with our Sunday Bloody Sunday event.

Take a Bloody Mary Stroll This Sunday
www.houstoniamag.com
Sample your way through some of the city's best bloody marys and brunch bites at GreenStreet

Like · Comment · Share

1 Share

Laura Allen Welch, Nevenka Kardašić and 2 others like this.

Write a comment...

545 people reached

Boost Post

H Houstonia Magazine shared a link.
Posted by Katharine Leigh Shikout (1) · October 10

We've got a few tickets left for our big bloody mary competition this Sunday!

Take a Bloody Mary Stroll This Sunday
www.houstoniamag.com
Sample your way through some of the city's best bloody marys and brunch bites at GreenStreet

Like · Comment · Share

McFly Marty, Shirley Lomax, Dalia Gurion and 4 others like this.

Write a comment...

1,147 people reached

Boost Post

H Houstonia Magazine @HoustonMag · 18s
This October join us & @DeepEddyVodka at #SundayBloodySundayHouston. Unlimited tastes of bloody marys, bites + more! bit.ly/sbsh_

View summary · Reply · Retweet · Favorite · More

H Houstonia Magazine @HoustonMag · Oct 12
STEP UP YOUR SUNDAY BRUNCH! Head to @GreenStreetHouston today (11a-2p) for #SundayBloodySunday w/ @DeepEddyVodka Tickets: bit.ly/sbsh_

View summary

H Houstonia Magazine @HoustonMag · Oct 10
Ready for the ultimate Sunday Funday?!
#SundayBloodySundayHouston this Sunday
10/12 11am-2pm bit.ly/sbsh_

11AM - 2PM
at GreenStreet

The ultimate Sunday Funday

#SundayBloodySundayHouston
Get Your Tickets Now!

PRE EVENT PROMOTION FACEBOOK & TWITTER TOTAL VALUE: \$5,000

-Promotional Elements: Digital-

Eventbrite Search for events Discover Sign up Log in Help Create Event

Houstonia Presents *Sunday Bloody Sunday* The ultimate Sunday Funday

Sponsored by **DEEPEDDY VODKA** GREENSTREET

TICKET TYPE	SALES END	PRICE	FEE	QUANTITY
Single Ticket	Oct 12, 2014	\$25.00	\$1.50	1

Enter promotional code

Order Now

Save This Event

9 people have saved Houstonia Presents: Sunday Bloody Sunday

When & Where

GreenStreet
1201 Fannin St
Houston, TX 77002
Sunday, October 12, 2014 from 11:00 AM to 2:00 PM (CDT)

Organizer

Houstonia Magazine
Every month, we deliver Houston in all its complicated glory: exclusive interviews, news and reviews, hard-hitting stories that will have the town talking.

Contact the Organizer

View organizer profile

2 upcoming events on Eventbrite

12 past events on Eventbrite

Event Details

Houstonia proudly brings you

Sunday Bloody Sunday

Exhilarate Your Taste Buds with the Best Bloody Marys Houston Has To Offer

Sunday, October 12, 2014
11a-2p
GreenStreet | Downtown
1201 Fannin St.
Event: 21+

FEATURING:
Unlimited tastes of delicious bloody marys made and served by the finest restaurants and bars in the city. A Sunday Funday complete with great food, live music, and yard games. For the non-mary drinkers, alternative Deep Eddy Vodka cocktails will be available.

Ticket price includes all food and drink.

PARTICIPATING RESTAURANTS & BARS:
Anakulia • Batanga • Beaver's • Brick & Spoon • El Big Bad • Hearsay on the Green • Line & Lariat • Lowbrow • Lucky Strike • McCormick & Schmick's • Mia Bella • Quattro at the Four Seasons • Ragin' Cajun • The Houston Club

PROUDLY PRESENTED BY:
Houstonia • Deep Eddy Vodka • GreenStreet

PROUDLY PRESENTED BY:
SNAP

**EVENTBRITE PAGE
TOTAL VALUE: \$1,500**

-Promotional Elements: Digital-

You're Invited!

Houstonia.
Presents

Sponsored by
DEEP EDDY VODKA
GREEN STREET



SUNDAY Bloody SUNDAY

Sunday, October 12, 2014
11 a.m. to 2 p.m.
at GreenStreet
#SundayBloodySundayHouston

[The ultimate Sunday Funday]

Take Sunday brunch up a notch with unlimited tastes of delicious bloody marys shaken, stirred, and served by the best restaurants and bars in the city. Once you make your rounds, cast your vote for the Best Bloody Mary in town.

A *Houstonia* Sunday Funday wouldn't be complete without great food, live music, and yard games. This is an event not to be missed!

— Get Your Tickets Now! —

A bloody mary competition like no other!

Houstonia.
Presents

Sponsored by
DEEP EDDY VODKA
GREEN STREET



SUNDAY Bloody SUNDAY

Proceeds from ticket sales to benefit
SNAP
Spay-Neuter Assistance Program

October 12, 2014
11 a.m. to 2 p.m.
at GreenStreet

Take Sunday brunch up a notch with unlimited tastes of bloody marys prepared by the finest bartenders in town. Try them all and cast your vote for your favorite. A *Houstonia* Funday wouldn't be complete without great food, live gospel music, and yard games.

[See the full list of participants and buy your tickets now!]

#SundayBloodySundayHouston

DATES: 9/2, 9/17, 10/3, 10/8

WELCOME TO Houstonia.
HOUSTON'S #1 SELLING LOCAL MAGAZINE!

Welcome to



Sponsored by
DEEP EDDY VODKA
GREEN STREET

SUNDAY Bloody SUNDAY

Sunday Bloody Sunday is just two days away!

Houstonia's staff can't wait to see you this Sunday. The event is from 11am-2pm and we have 15 awesome restaurants ready to give you the ultimate brunch experience. Tip: Arrive hungry and thirsty!

"People's Choice" Award for Best Bloody Mary

It's up to you to name the Best Bloody Mary in town. The winner will be announced the following week in an email from us. You can only vote once, so choose wisely! The URL to vote is houstoniamag.com/vote.



The competition: Batanga, Beaver's, Brick & Spoon, El Big Bad, Hearsay on The Green, House of Blues, Line & Lariat, Lowbrow, McCormick & Schmic's, Quatro at the Four Seasons, Ragin' Cajun, and The Houston Club

Drinks

In addition to the bloody mary madness, we will have alternative cocktail options, including Deep Eddy Ruby Red + Topo Chico. Evamor Artesian Water will have a hydration station set up as well.

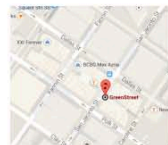
Food

We have 8 great restaurants providing nourishment during your quest for the Best Bloody Mary in Houston.

Eats: Andalucia, Hearsay on The Green, House of Blues, Lowbrow, Lucky Strike, McCormick & Schmic's, Quatro at the Four Seasons, and Ragin' Cajun

Parking, Map & Directions

Parking is available at the attached parking garage (1301 Main) on Clay between Main & Fannin, with entrances on Fannin & Clay.



Metered Parking is free all day on Sunday.

[Directions to GreenStreet can be found here](#)



Free Uber

Don't bother with the hassle of driving and arrive in style with Uber. Use code BloodySunHOU and get up to \$20 off your first ride. [Download the app here.](#)

Charity Partner

Are your friends and family going to Sunday Bloody Sunday? Spread the word! A portion of the proceeds from ticket sales will go to **SNAP** (Spay-Neuter Assistance Program). We always want to have fun, but knowing your participation is tied to a good cause makes the experience even more worthwhile.



Tickets will be on sale at the door for \$28. [Buy](#) early and save \$3!

Share your Photos!

We want to see the fun! Use #SundayBloodySundayHouston during the event.

DATES: 10/10

PRE EVENT PROMOTIONAL EBLAST
IMPRESSIONS: 22,927
AVG. OPEN RATE: 34.78%
TOTAL VALUE: \$10,000

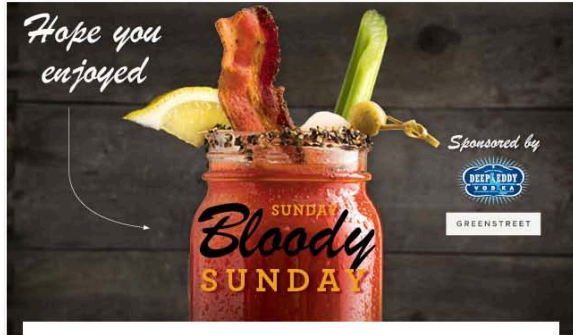
-Promotional Elements: Digital-

The screenshot shows the Houstonia magazine website. At the top, there's a navigation bar with 'Houstonia' logo, social media icons, and a search bar. Below that, a red banner reads 'Find It - Houston Restaurants Entertainment Fashion & Shopping Getaways News & Profiles Blogs'. A 'SUBSCRIBE to Houstonia' button is on the right. The main content area features an advertisement for 'TOPAZ VILLAS' with the text 'CLASSIC BEAUTY. MODERN LIVING. STUNNING VIEWS.' Below this is a section for 'OTHER POPULAR CONTENT' with four article thumbnails: 'The 5 Very Best New Restaurants of 2014', 'Houston's Best New Restaurants', 'Is It Time to Reform Tort Reform?', and 'Best Restaurants: Dives'. The main article is titled 'Take a Bloody Mary Stroll This Sunday' by Katherine Willard, published Oct 6, 2014. It features a large image of a 'SUNDAY Bloody SUNDAY' cocktail in a jar. The article text describes a 'Bloody Sunday' event at GreenStreet, including a list of participating restaurants: Andalusia, Batanga, Beaver's, Brick & Spoon, El Big Bad, Houray on the Green, House of Blues, The Houston Club, Line & Lariat, Lowbrow, Lucky Strike, McCormick & Schmick's, Mia Bella, Quattro at the Four Seasons, and Ragin' Cajun. A sidebar on the right lists 'Most Viewed' articles and 'Most Popular Slide Shows & Videos'. At the bottom, there's a 'RELATED CONTENT' section and a Disqus comment area with one comment from James.

**PRE EVENT PROMOTION
EDITORIAL COVERAGE**

-Promotional Elements: Digital-

WELCOME TO **Houstonia.** HOUSTON'S #1 SELLING LOCAL MAGAZINE!



Thanks for Making Sunday Bloody Sunday a Success!



And The Winner Is...

On Sunday, October 12, *Houstonia* hosted our first bloody mary competition downtown at GreenStreet. Restaurants and bars from all over the city called on their expert bartenders to serve the best, most memorable mary ever using Deep Eddy Vodka.

The competition was stiff, with twelve strong contenders in the running:

- Batanga
- Beaver's
- Brick & Spoon
- El Big Bad
- Hearsay on The Green
- House of Blues
- Line & Lariat (Hotel Icon)
- Lowbrow
- McCormick & Schmick's
- Quattro (Four Seasons)
- Ragin' Cajun
- The Houston Club

Some were spicier than others and some were adorned with sliders. A number were served with an extravagant collection of garnishes from the flavorful pickled favorites to more unexpected choices such as beef jerky, polish sausage, and cheese.

In the end, we collected over 300 votes. Are you ready to find out who makes the BEST bloody mary?!

[Find Out Who Won!](#)

What Did You Think of Sunday Bloody Sunday?

Take our survey and win!

We want to know what you thought of the event. Please complete this *quick* survey so we can keep improving. You'll be automatically entered to win a pair of tickets to our upcoming gumbo competition, [Gumbo Smackdown](#) on November 15. We appreciate your feedback!

[Start the Survey!](#)

WELCOME TO **Houstonia.** HOUSTON'S #1 SELLING LOCAL MAGAZINE!



Sunday Bloody Sunday Photos Are Up!



Check Out Pictures From The Event!

The crowd came thirsty on Sunday, October 12 for *Houstonia*'s first ever Sunday Bloody Sunday bloody mary competition. Sponsored by GreenStreet and Deep Eddy Vodka, twelve restaurants and bars went head-to-head to win the title of Best Bloody Mary. ([See who won!](#))

In between sips of tomato-ey goodness, guests stopped by the Evamor hydration station to cleanse their palates, accessorized up for the photo booth provided by Fun Fab Photo Booths, and played yard games such as life-size jenga, giant chess, and corn hole. In true Sunday fashion, the House of Blues Gospel Choir belted out beautiful songs as attendees snacked on bites provided by Andaluca, Hearsay on The Green, House of Blues, Lowbrow, Lucky Strike, Mia Bella, McCormick & Schmick's, and Ragin' Cajun.

Proceeds from ticket sales benefited [SNAP](#). Thank you to everyone who attended and volunteered, and to the participating restaurants, sponsors and event partners for helping make Sunday Bloody Sunday a success!

[View photos >](#)

If You Want Another Bloody Mary & More Gospel

Experience Kirk Franklin Presents Gospel Brunch at House of Blues!

Gospel Brunch is back on November 9 at 1pm. Sunday Bloody Sunday attendees can save \$5 on your adult ticket with promo code "GreenStreet." [Sample the show here!](#)

[Reserve your spot!](#)



Coming Soon! *Houstonia*'s 'Gumbo Smackdown' Gumbo Competition

Saturday, November 15, 2014

Join us for our Second Annual Gumbo Smackdown presented by Bud Light Platinum. Twelve restaurants are prepared to face off to see who makes the best gumbo in the city. We'll be awarding a "People's Choice" winner (chosen by you), and will also have a panel of expert judges naming their favorite recipes. We promise a selection of beverages, all the gumbo you can eat, plus delicious sides to go along.

Be part of the action! Sponsorship opportunities are still available. Contact your media manager or *Houstonia* publisher Diane Caplan at (832) 900-8384.

[Get your tickets to Gumbo Smackdown now!](#)

POST EVENT PROMOTION EBLAST
IMPRESSIONS: 366
AVG. OPEN RATE: 67.31%
TOTAL VALUE: \$4,000

-Promotional Elements: Print-

Houstonia.
MAGAZINE

UPCOMING EVENTS

BUD LIGHT
PLATINUM
Presents

Houstonia.
TAILGATE
PARTY

Endless beer and cocktails, plus Texas-sized bites from Beek's Prime, Dos Cubanos Pig Roasts, and Frank's Americana Revival.
#HoustoniaTailgate

TEXANS vs. RAIDERS
HOUSTONIA HOUSE VIEWING PARTY

SUNDAY, SEPTEMBER 14, 2014

SPONSORED BY: **I W Marks Jeweller**

447 HEIGHTS BLVD.
3 to 7 PM

BENEFITING: **TWELVE**
www.twelve.org

Tickets: \$20 at houstoniamag.com/tailgate

Houstonia.
Presents

SUNDAY
Bloody
SUNDAY

TICKETS = \$25=
houstoniamag.com/bloodysunday

Sponsored by **BECK'S**
GREEN STREET

The ultimate Sunday Funday with booze, food, and games
Sunday, October 12, 2014
11 a.m. to 2 p.m.

GreenStreet
1201 Fannin St.
(Downtown)

#SundayBloodySundayHouston

≡≡≡ **Tickets on sale now!** ≡≡≡

HALF PAGE IN SEPTEMBER ISSUE OF HOUSTONIA
TOTAL IMPRESSIONS: 453,641
VALUE: \$5,280

-Promotional Elements: Print-

Houstonia.
Presents

SUNDAY
Bloody
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*The ultimate Sunday Funday
with booze, food, and games*

Sunday, October 12, 2014
11 a.m. to 2 p.m.

GreenStreet
1201 Fannin St.
(Downtown)

#SundayBloodySundayHouston

TICKETS
= \$25 =
[houstoniamag.com/
bloody sunday](http://houstoniamag.com/bloody sunday)

Sponsored by

DEEP EDDY
VODKA

GREENSTREET

Sponsorship opportunities available. Contact adinquiry@houstoniamag.com for more information.

FULL PAGE OCTOBER ISSUE OF HOUSTONIA
TOTAL IMPRESSIONS: 453,641
VALUE: \$8,800

-Promotional Elements: Print-

PEOPLE / PLACES / EVENTS / OPENINGS

BeneFêtes Houstonia.



Child Advocates



Elaina Franco,
Jon Parker



Daniel Alonso, Leslie Evans,
Christina Coryea, Kris Velasquez



Bob Williams, LaShelle
Paiz, Mitchell Gold



Michael Coppert,
Sabra Jackson



Jillian Carmichael, Claudia McNeill,
Brent Sheffield, Pamela Perilloux



Kelly Goff,
Paige Gilbeaux



Parisa Mofajer,
Aynne Martinola,
Ludmila Luman

WHAT
**Mitchell Gold +
Bob Williams 25th
Anniversary Party**

WHERE
The duo's Highland Village
store, October 8

AMOUNT RAISED
\$10,000, benefiting
Child Advocates

MISSION
"To make the world a more
comfortable place for everyone."

ATTENDEES
450

BY M.D.



Johnny Harrell, Ryan
Rottum, Jenni Fairbanks



Selisha Joudely,
Patrick McGinnie



Jennifer Garcia,
Samantha Strong



Mallory Vasquez,
Lauren Burgess



Jeano and Kate
Charglattero



Luis Villegas



Suzanne Anderson,
George Weatherall



Courtney and
Tyler Ray

WHAT
**Houstonia's Sunday
Bloody Sunday**

WHERE
GreenStreet, October 12

BENEFITING
SNAP, the Spay-Neuter
Assistance Program

DRINKS & BITES
Batanga, Beaver's, Brick & Spoon,
El Big Bad, Hearsay on the Green,
House of Blues, Line & Lariat,
Lowbrow, McCormick &
Schmick's, Quattro, Ragin'
Cajun, The Houston Club

WINNER
El Big Bad, People's Choice
Award for Best Bloody Mary

ENTERTAINMENT
The House of Blues gospel choir

ATTENDEES
300-plus

BY M.D.



107
HOUSTONIA
12 / 2014

HALF PAGE IN BENE FÊTES, DECEMBER ISSUE OF HOUSTONIA
TOTAL IMPRESSIONS: 453,641
VALUE: \$5,280



Houstonia. Presents. **BLOODY SUNDAY**

The Competition
Vote for your favorite bloody mary at houstoniamag.com/vote

- Batanga
- Beaver's
- Brick & Spoon
- El Big Bad
- Hearsay on The Green
- House of Blues
- Line & Lariat (Hotel Icon)
- Lowbrow
- McCormick & Schmick's
- Quattro at the Four Seasons
- Ragin' Cajun
- The Houston Club

Don't forget to eat!

- Andalucia
- Hearsay on The Green
- House of Blues
- Lowbrow
- Lucky Strike
- McCormick & Schmick's
- Mia Bella
- Quattro at The Four Seasons
- Ragin' Cajun

Post your pics to: [#SundayBloodySundayHouston](https://twitter.com/SundayBloodySundayHouston)

Houstonia. Presents. **BLOODY SUNDAY**

Vote for your favorite bloody mary at houstoniamag.com/vote

Batanga

[#SundayBloodySundayHouston](https://twitter.com/SundayBloodySundayHouston)

Houstonia. Presents. **BLOODY SUNDAY**

Vote
for your favorite bloody mary at:
houstoniamag.com/vote

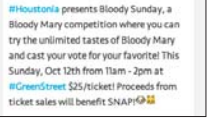
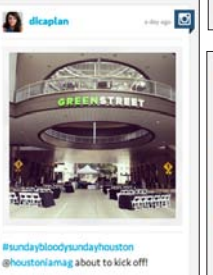
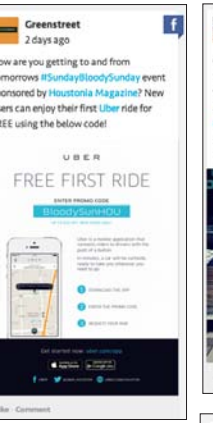
  

Share your photos
[#SundayBloodySundayHouston](https://twitter.com/SundayBloodySundayHouston)

Houstonia. Presents. **BLOODY SUNDAY**

Sign up for *Houstonia* Newsletters and be entered for a chance to win tickets to **Gumbo Smackdown** on *November 15, 2014*

-Post Event Social Buzz-



- Post Event Survey Results -

HOW WOULD YOU RATE SUNDAY BLOODY SUNDAY OVERALL?

100%

of attendees rated Above Average



HOW WOULD YOU RATE THE DRINKS?

100%

of attendees rated Above Average



HOW WOULD YOU RATE THE FOOD?

86%

of attendees rated Above Average



WHAT WAS YOUR FAVORITE PART OF THE EVENT?

“Hard to say. Really well done in a great venue.”

“Tasting the variety of drinks and seeing the creativity of each individual participant!”

“The food and drinks in a nice relaxed atmosphere with plenty of seating”



WHICH BEST DESCRIBES YOUR COMBINED ANNUAL HOUSEHOLD INCOME FOR THE LAST YEAR?

43%

of attendees have an annual HHI of \$100K+

-Event Reach Overview-

DIGITAL

-EBLASTS	23,293 IMPRESSIONS	\$14,000
-EVENTBRITE RSVP PAGE		\$1,500
-FACEBOOK EVENT PAGE		\$1,500
-ROS ADS	60,859 IMPRESSIONS	\$1,200
-NEWSLETTER ADS	50,000 IMPRESSIONS	\$4,100
-INTERSTITIAL AD	19,742 IMPRESSIONS	\$1,300
-SOCIAL MEDIA PROMOTIONS		\$5,000
-BENEFÊTES ONLINE GALLERY ON HOUSTONIAMAG.COM		\$1,200

PRINT

-1/2 PAGE AD IN SEPTEMBER ISSUE	453,641 IMPRESSIONS	\$5,280
-FULL PAGE AD IN OCTOBER ISSUE	453,641 IMPRESSIONS	\$8,800
-1/2 PAGE IN BENEFÊTES DECEMBER ISSUE	453,641 IMPRESSIONS	\$5,280

EVENT COLLATERAL

-EVENT INVITATIONS. SIGNAGE, DESIGN, AND PRINTING		\$5,000
-WRAP BOOK DESIGN & PRINTING		\$500

EVENT PRODUCTION

-HOUSTONIA MAGAZINE EVENTS TEAM DRAWS ON EXPERIENCE AND RELATIONSHIPS TO PRODUCE TURNKEY, EFFICIENT AND CROWD-PLEASING RESULTS.

-RENTALS: ORGANIZE RENTAL NEEDS, PLACE ORDER AND COORDINATE DELIVERY, SET-UP AND STRIKE

-DÉCOR: DESIGN AND COORDINATE DÉCOR ELEMENTS

-PHOTOGRAPHY: SECURE AND COORDINATE PHOTOGRAPHER

EVENT COORDINATION AND PRODUCTION 300 ATTENDEES		\$5,000
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TOTAL EVENT VALUE **\$59,660**

TOTAL IMPRESSIONS **1,514,817**